

As ANCC Magnet Champion for her unit at UAB Hospital in Birmingham, Alabama...

# Wendy Madden, BSN, RN, OCN Earns More... Recognition. Respect. Rewards.



Marie Boudreau for UAB Health System



*Real Nurses. Real Stories. Real Successes.*

**Name:**

Wendy Madden

**Age:**

35

**Home:**

Birmingham, AL

**Nursing specialty:**

Bone Marrow Transplant

**Professional title:**

RN, Interim Nurse Manager

**Recent accomplishment:**

Named Magnet Champion for my unit at UAB Hospital and Nurse Manager for Bone Marrow Transplant. I was also named Pantene Beautiful Lengths Ambassador as part of their campaign to encourage hair donations for women with cancer and contributed to the cause by cutting my hair on Good Day Alabama.

**Proud Magnet moment:**

Winning the Clinical Excellence Award at my institution.

**I am:**

A down-to-earth country girl, as well as a mom and wife.

**My dream:**

To have a culture in my unit that makes everyone always supportive of one another. Luckily, this is already the case.

**Who I admire:**

The patients in my care.

**Inspirational quote:**

Our unit motto: It's always about them, never about us.

**I support ANCC because:**

It is a national organization recognizing professionalism and excellence in nursing.

The American Nurses Credentialing Center (ANCC) certifies nurses in specialty practice areas through its internationally renowned credentialing programs, accredits continuing nursing education, and recognizes nursing excellence in hospitals through its Magnet Recognition Program®, the gold standard for identifying healthcare organizations that provide the very best in nursing care. The Magnet Recognition Program provides a vehicle for disseminating successful practices and strategies among nursing systems. Attaining Magnet status communicates a healthcare organization's determination to provide quality care to patients and a positive practice environment for employees.

**For more information on ANCC's Magnet Recognition Program, visit:**  
[www.nursecredentialing.org](http://www.nursecredentialing.org)