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## **AMERICAN NURSES CREDENTIALING CENTER'S (ANCC) MAGNET RECOGNITION PROGRAM® SUPPORTS THE DAISY AWARD FOR EXTRAORDINARY NURSES**

**SILVER SPRING, MD** – The American Nurses Credentialing Center (ANCC) announces its support for the use of The DAISY Award for Extraordinary Nurses as a way to recognize and make visible the contribution and value of nurses wherever nursing is practiced.

The DAISY Award was created in memory of J. Patrick Barnes to recognize the skillful and amazingly compassionate care he received from his nurses during his illness. The award recognizes the work nurses do every day all over the country. The creators of the award want to honor nurses across the country for the difference they make in people's lives during their times of pain, loss, and suffering. ANCC is participating in a partnership with The DAISY Foundation to spread the word within the Magnet community to celebrate the compassionate care of extraordinary nurses.

"We believe that The DAISY Award for Extraordinary Nurses recognizes nurses' contributions in a meaningful way and support the adoption of the program by all Magnet organizations" says Magnet Recognition Program Director Karen Drenkard, PhD, RN, NEA-BC, CPHQ, FAAN.

"The DAISY Award is a wonderful way to recognize and celebrate nurses," says American Nurses Credentialing Center President Debbie Hatmaker, PhD, RN-BC, SANE-A. "ANCC is very pleased to extend our support to this award."

Implementing The DAISY Award at a healthcare organization is easy. The DAISY Foundation provides everything a hospital needs to promote the program and present the awards including a welcome kit, nomination forms, presentation checklist, publicity ideas, an award poster, all of the gifts to the honorees, and more. The program is often found to be the most successful when a shared governance committee handles the administration, with support from the Chief Nursing Officer.

Bonnie Barnes, Co-Founder and President of The DAISY Foundation says, "We learned from personal experience during Patrick's illness just how remarkable nurses' clinical skill is. What really touched our hearts is the level of compassion and kindness nurses also bring to their patients. This extraordinary combination of caring and clinical expertise is the reason we feel that nurses need to be even more recognized for the work they do at the bedside every day. The DAISY Award is designed to be turn-key and, simple to implement. We sincerely hope that every Magnet-recognized hospital and every hospital on the Journey to Magnet Excellence will partner with us in our passion to provide these unsung heroes with the honor they so deserve all year long."

Hospital administrators view The DAISY Award not only as a way to acknowledge outstanding nursing but also as a strategic tool in managing the nurse shortage that threatens the heart of our healthcare system. Nurses who experience DAISY presentations are moved and motivated by them.

Here is what Magnet Chief Nursing Officers are saying about The DAISY Award:

*One of the most valuable leadership strategies is to respect and appreciate staff on all levels. This strategy helps build trust as well as make the employees feel loyal to the organization. For recognition to be genuine, it needs to be continuous and offered on many levels from the casual thank you to published recognition, as well as formal programs. The DAISY Award offers the opportunity to provide a structure*

*approach to recognition. Another important component of the recognition is that it is done by colleagues which is truly one of the highest honors. Our hospital has been a DAISY organization for several years, run by our Professional Nurse Council. It is truly one of the most prestigious awards our nurses can receive.*

Val Gokenbach, DM, RN, RWJF  
Vice President, Chief Nurse Executive  
Beaumont Hospital Royal Oak

*At Childrens Hospital Los Angeles, the DAISY recognition program is a cherished professional recognition for the nurses who provide intelligent, compassionate care each and every day. Our monthly recognition ceremonies are always a surprise to the recipient of the award, yet well planned for by his/her colleagues. Everyone in this Magnet hospital celebrates the day with the nurse for excellence practiced by the recipient, as well as all who work with the honoree.*

*The DAISY recognition complements the forces of Magnet beautifully. We discussed DAISY in six of the 14 Forces of Magnetism in our documentation. DAISY Awards are key components of Management Style, Quality of Nursing Leadership, and Image of Nursing. My favorite chief nurse responsibility each month is presenting the DAISY Award to one of the outstanding nurses I work with at Childrens Hospital Los Angeles.*

Mary Dee Hacker, RN, MBA  
Vice President Patient Care Services and Chief Nursing Officer  
Childrens Hospital Los Angeles

*Inova Fairfax Hospital has awarded the DAISY Award to recognize individual nurses and groups of nurses for exemplary practice. We have had twelve nurses recognized this year who have been nominated by peers, patients and physicians. Our nominees have reflected many of the Forces of Magnetism including Nurses as Teachers, Nursing and the Community, Image of Nurses, and Quality of Care. Our nurses are what make us Magnet and the DAISY Award is just another way to thank them for their excellence.*

Pat Conway-Morana, MAd, RNC, NEA-BC, CPHQ, FACHE  
Chief Nurse Executive  
Inova Fairfax Hospital

*The DAISY Award for Extraordinary Nurses provides yet another venue for nurse recognition that augments and compliments other programs we already have in place. It means so much to them to be publicly recognized for just doing the great job they do everyday. There is no better way to be honored than through the actual words of patients and their families. The awardees then realize more fully that they do indeed "make a real difference."*

*As the CNO of a Magnet Hospital, I've been able to execute the DAISY Award as a way to recognize extraordinary nurses. The Forces of Magnetism are ingrained in our organization. The Quality of Nursing Leadership conveys a strong sense of advocacy and support for our nursing staff. Quality of Care is seen as a priority and our nurses consistently demonstrate expert and compassionate caring for their patients and families. The DAISY Award has been a way to enhance the Image of Nursing in our organization and in the community as we have been able to share many amazing stories about the important work and integral services provided by individual nurses. The DAISY Award exudes a phenomenal amount of prestige and pride for nurses. With the national shortage of nursing and the tough jobs nurses do every day, it is so wonderful that the Barnes' have taken the time and effort to develop and grow this program in honor of their son. The love behind this award is absolutely awesome and we are so thankful to the family for enabling us to recognize our nursing staff in such a public way.*

Jane Swaim  
Sr. Vice President/Chief Nursing Officer  
St. Elizabeth Medical Center

### **About The DAISY Award**

When Patrick was ill, his family was awed by the skill, care, and compassion of his nurses. They created The DAISY Award for Extraordinary Nurses in 2001 to say thank you to nurses around the country, believing they are truly "unsung heroes." They are deserving of our society's profound respect and recognition for the education, training, brainpower, and skill they put into their work, not to mention the caring with which they deliver their care. When the program began, Patrick's family could not have anticipated that The DAISY Award would come to be regarded by some of the best hospitals in America as a strategic tool for nurse recruitment and retention - two key elements in managing the nursing shortage. Visit [www.DAISYfoundation.org](http://www.DAISYfoundation.org) to learn more about how to bring The DAISY Award to your hospital.

### **About the Magnet Recognition Program®**

The Magnet Recognition Program® was developed by the American Nurses Credentialing Center (ANCC) to recognize health care organizations that provide nursing excellence. The program also provides a vehicle for disseminating successful nursing practices and strategies.

Recognizing quality patient care, nursing excellence, and innovations in professional nursing practice, the Magnet Recognition Program provides consumers with the ultimate benchmark to measure the quality of care that they can expect to receive. When U.S. News & World Report publishes its annual showcase of "America's Best Hospitals", being a Magnet™ facility contributes to the total score for quality of inpatient care. Of the hospitals listed on the exclusive 2008 Honor Roll rankings (July 10, 2008), seven of the top ten were Magnet hospitals.

### **About ANCC**

The American Nurses Credentialing Center (ANCC), a subsidiary of the American Nurses Association (ANA), provides individuals and organizations throughout the nursing profession with the resources they need to achieve practice excellence. ANCC's internationally renowned credentialing programs certify nurses in specialty practice areas; recognize healthcare organizations for promoting safe, positive work environments through the Magnet Recognition Program® and the Pathway to Excellence Program™; and accredit providers of continuing nursing education. In addition, ANCC provides leading-edge information and education services and products to support its core credentialing programs. [www.nursecredentialing.org](http://www.nursecredentialing.org)

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