ANCC PATHWAY TO EXCELLENCE CONFERENCE®

THE POWER OF POSITIVE PRACTICE
MAY 2 – 3, 2013 | BALTIMORE, MD | HILTON BALTIMORE

www.nursecredentialing.org/PathwayConference
The mission of the American Nurses Credentialing Center (ANCC), a subsidiary of the American Nurses Association (ANA), is to promote excellence in nursing and health care globally through credentialing programs. ANCC’s internationally renowned credentialing programs certify and recognize individual nurses in specialty practice areas.

ANCC recognizes healthcare organizations that promote nursing excellence and quality patient outcomes while providing safe, positive work environments. In addition, ANCC accredits healthcare organizations that provide and approve continuing nursing education. The ANCC Credentialing Knowledge Center offers educational materials to support nurses and organizations as they work toward their credentials.

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Continuing Education Contact Hours:
A maximum of 10.5 contact hours may be earned by learners who successfully complete this continuing nursing education activity.

The American Nurses Association Center for Continuing Education and Professional Development is accredited as a provider of continuing nursing education by the California Board of Registered Nursing, Provider Number CEP6178, for a maximum of 12.6 contact hours (50-minute contact hour).

The ANA Center for Continuing Education and Professional Development includes ANCC’s Credentialing Knowledge Center™.

Go to www.nursecredentialing.org/PathwayConference for session handouts, posters, and CE information.
Dear Pathway to Excellence® Colleagues,

Welcome to Baltimore, Maryland, and to the third annual ANCC Pathway to Excellence Conference! The theme of this year’s conference is The Power of Positive Practice. The ANCC Pathway to Excellence® Program recognizes a healthcare organization’s commitment to creating a positive nursing practice environment. Research demonstrates that the nurse’s practice environment greatly influences many factors that affect both the nurse and the patient.

On behalf of ANCC, we are delighted that you are able to join us and share in this celebration of the Pathway to Excellence Program, which promotes the professional satisfaction of nurses and identifies best places to work.

Enjoy this opportunity to learn and share with your peers!

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**GENERAL OPENING SESSION**

**Thursday, May 2 | 8:45 – 9:45 a.m.**

**Session 001: Recognizing the Extraordinary**

**Cindy Lefton, PhD, RN; Team Leader, The DAISY Award Impact Research Project, VP, Organizational Consulting Psychological Associates**

Dr. Lefton has done extensive research on how nurses are recognized for their extraordinary contributions to health care, and she spotlights the value of nursing throughout an organization. This session will cover current research, the application of meaningful recognition, and the power that lies therein.

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**GENERAL SESSIONS**

**Thursday, May 2 | 3:00 – 4:00 p.m.**

**Session 008: DAISY Award: The Story**

**Bonnie and Mark Barnes, Co-Founders, DAISY Foundation**

Bonnie and Mark Barnes founded the DAISY Foundation (DAISY is an acronym for Diseases Attacking the immune system) over 13 years ago in honor of their son, J. Patrick Barnes, who was diagnosed with and later succumbed to an autoimmune disease. The Barneses wanted to honor the care that is delivered to patients and their families every day by nurses around the world. Hear their tremendous story and about how they established the DAISY Award to celebrate nurse “heroes.”

**Thursday, May 2 | 4:00 – 4:30 p.m.**

**Session 009: Community Case Management by APRNs: A Project to Decrease Hospital and Emergency Room Readmissions**

**The Pathway Award™ 2012 Recipient: Texas Health Harris Methodist Hospital Cleburne of Cleburne, TX; Kathleen M. Baldwin PhD, RN, ACNS-BC, ANP-BC, GNP-BC, CEN; Denice Black, MSN, APRN, ACNS-BC; Sheri Hammond, MSN, RN, APRN ACNS-BC, CCRN**

The inaugural winner of The Pathway Award™, sponsored by Cerner®, will present the project that earned its organization special recognition by demonstrating an innovative approach to health care and the use of technology to support a positive nurse practice environment.

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**GENERAL CLOSING SESSION**

**Friday, May 3 | 1:45 – 2:45 p.m.**

**Session 017: The Compassion Connection: From Mother Teresa to the Modern Bedside**

**Anne Ryder, President, Ryder Media, LLC**

In 1996, Anne Ryder was granted a rare interview with the Blessed Mother Teresa of Calcutta. The trip to Calcutta was a watershed experience. Her encounter with Mother Teresa redefined her career and deepened her personal faith. Anne seizes the opportunity to meet remarkable people and share inspirational stories that make a difference. This grateful messenger helps you discover your story as you provide service at the bedside and beyond.
Thursday, May 2 | 4:45 – 5:45 p.m.
Pathway to Excellence Celebration
Newly designated and redesignated Pathway organizations will be celebrated and recognized. The winner of the 2013 Pathway Award will be announced.

Friday, May 3 | 8:00 – 9:00 a.m.
Session 010: Cultivating a Culture of Excellence
Jeff Doucette, DNP, RN, CEN, FACHE, NEA-BC, VP, CNO, Bon Secours Mary Immaculate Hospital
Have you ever heard the expression “culture eats strategy for lunch”? Well, this is very true in many organizations. Culture is the foundation on which all teams are built. Without a strong culture, teams and organizations wander aimlessly and in different directions trying to accomplish unclear objectives. Cultivating a culture of excellence is about transforming your culture to showcase a superior nursing service. Learn how to ensure that your culture is top-notch!

Thursday, May 2 | 10:00 – 11:00 a.m.
Session 002: Strategies to Success
Leigh Hume, MN, RN; Patience Harris, BSN, RN, Pathway Program Staff
The best healthcare organizations are dedicated to creating a positive practice environment for nurses to excel. Attend this session to keep up with the latest concepts and learn effective ways of telling your organization’s story.

Thursday, May 2 | 1:30 – 2:30 p.m.
Session 006: Perceptions From the Field: Two Roads to Pathway to Excellence Designation in Long-Term Care
Linda Bowersox, MSN, APRN, BC, and Francine Malenzi, MSN, RNC-NIC, Advanced Care Center at Lakeview; Kimberly Bergen-Jackson, MSN, RN, and Natalie Craig, RN-BC, Oaknoll Retirement Residence
The road to designation can look different, although the result is the same. Find out how two organizations were awarded the prestigious Pathway to Excellence in Long Term Care designation; an engaging panel discussion affords a peek into their challenges and triumphs.

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Friday, May 3 | 9:15 – 10:15 a.m.
Session 011: Keys to Excellence: The First in Florida
Cheryl Cottrell, MHSA, BSN, RN, NE-BC; Dawn Kressly, MSN, RN; Melanie O’Neill, BSN, RN; and John Williamson, SPHR, GPHR, CCP, Mariners Hospital
Being the first to a destination takes courage, support, and determination. Traveling from Point A to Point B can be filled with twists and turns and take longer than originally planned. However, once you reach your destination, it is time to celebrate your accomplishment. Get an idea of how the journey may look for you through the eyes of an organization that was the first facility in its state to achieve the Pathway to Excellence designation.
ANCC would like to thank our sponsors for their generous support. Please be sure to visit them in the lobby.

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**SAVE THE DATE!**

Plan to join us for the ANCC Pathway to Excellence Conference® 2014.

**May 1-2, 2014**

**San Antonio, TX**

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**CONCURRENT SESSIONS (continued)**

**Session 012: Sustaining a Culture of Excellence Between Redesignations**

Joyce Batcheller, DNP, RN, NEA-BC, FAAN, Senior VP, CNO, Seton Family of Hospitals

It takes the dedication and commitment of an organization’s leadership to develop a culture of excellence. Does your organization have that type of leadership? Discover what it takes to establish and sustain a culture of excellence in any organization.

**Friday, May 3 | 10:30 – 11:30 a.m.**

**Session 013: Partnering in Nursing**

Stacy Cottingham, MS, RN, Peninsula Regional Medical Center

Mentoring programs for new nurse graduates help address the workforce shortage by improving retention, creating a leadership network, and creating nurse faculty for the future. Does your mentoring program have all these elements?

**Session 014: Evidence-Based Practice Makes the Difference**

Cheryl Libertin, MS, CPNP-PC, Akron Children's Hospital

Evidence-based practice involves the integration and application of current research, clinical expertise, and patient expectations in order to provide and deliver quality patient care. Find out how evidence-based practice makes the difference in any healthcare organization.

**Friday, May 3 | 12:30 – 1:30 p.m.**

**Session 015: Shared Governance: Collaboration in Action**

David Shaffer, MSN, RN, NEA-BC; Beverly A. Kantz, MSN, RN, NE-BC, CPAN; Karen Parker, MSN, RN, Meadville Medical Center

Shared governance empowers nurses to guide nursing practice standards and quality of care. Find out how shared governance can create a positive practice environment in any setting.

**Session 016: Safe and Healthy Work Environments**

Karen Carroll, MSN, RN, NEA-BC, Beaufort Memorial Hospital

Nurses are the largest group of healthcare professionals who practice in healthcare environments. Research has shown that the practice environment in which nurses work affects the nurses and customers they encounter each day. Safe and healthy work environments are linked to better patient outcomes, nurse satisfaction, quality care, and customer satisfaction.
Together in Excellence

Together with our client organizations we support clinicians in providing quality care through:

- Innovative technologies
- Interdisciplinary care plans
- Real-time monitoring of nursing-sensitive outcomes

Cerner is the proud sponsor of The Pathway Award™.

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